



## Sydney Content Director Full Time

Hope Media is Sydney's leading Christian media organisation, communicating messages of hope and inspiration to transform life, faith and culture. We are the parent company of Hope 103.2 on FM, Inspire Digital on DAB+, and Hope Online - featuring additional radio streams 'Fresh' and 'Christmas Hope'.

### **Our new Content Director will be ready to:**

- lead our team to create fun, faith-based, family-orientated content on-air and online;
- have previously lead a team of professional broadcasters and journalists;
- work as part of a Senior Management Team on our collaborative mission;
- build a fiercely loyal and active audience; and
- step in on-air with confidence when needed.

### **The successful candidate will possess:**

- experience as an MD/CD or equivalent leadership role within a radio station;
- an understanding of research, marketing and promotions;
- a mastery of digital and social media platforms;
- a Christian faith and missionary heart for our listeners;
- a passion for creating engaging content that connects with our listeners;
- previous on-air experience using Zetta (or equivalent system);
- proficient panelling, computer and internet skills; (Hope uses AXIA desks and Microsoft systems)
- excellent presentation, written and verbal communication skills; and
- a firm belief in the mission and values of Hope Media.

Hope Media recognises the value of a radio professional, and the cost of living in Australia's largest capital city - that's why we pay accordingly.

### **Applications close Friday 19th October, 2018.**

If you believe you are compatible with the mission of Hope Media, and have the requisite skills and experience for this role, please send your CV, cover letter addressing the selection criteria, along with the names of at least two confidential referees to the attention of the General Manager via [jobs@hopemedia.com.au](mailto:jobs@hopemedia.com.au).

*Hope Media reserves the right to make an appointment by invitation.*

